



STUDENTS' ASSOCIATION OF
BOW VALLEY COLLEGE
STRATEGIC PLAN
2025-2030



Land Acknowledgement

The Students' Association of Bow Valley College is located on the traditional territories of the Niitsitapi (Blackfoot Confederacy) and the people of the Treaty 7 region in Southern Alberta, which includes the Siksika, the Piikani, the Kainai, the Tsuut'ina and the Iyârhe Nakoda.

We are situated on land where the Bow River meets the Elbow River, and the traditional Blackfoot name of this place is "Mohkinstsis" which we now call the City of Calgary.

The City of Calgary is also home to Métis Nation of Alberta, Region 3.

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Mission Statement

We are a student-led, non-profit organization dedicated to empowering our community through advocacy, engagement, transparency, and opportunity

Vission Statement

A vibrant community where students drive change and success through strong governance and collaboration

Values

Collaboration

We believe in the strength of community and working together toward collective success

Integrity

We act with honesty, transparency, and professionalism

Relevance

We ensure our services, programs, and advocacy remain impactful and meaningful

Engagement

We facilitate our community engagement and create opportunities for growth

Foundational enablers

The base for success



Our engagement

- Diversifying engagement with members, stakeholders, and government
- Positioning SABVC as a transformational donor

Organizational stability

- Sustaining solid and accountable governance
- Managing an effective budget



Organizational alignment

- Aligning our people, culture, and values
- Promoting a diverse and safe space

Our resources

- Providing space and resources to operate efficiently
- Investing in our teams

Goals

What's captured in our vision

1 Amplify student voices

Ensure that students have platforms and opportunities to actively and **collaboratively** participate in decision-making and **impactful** advocacy efforts that influence both the institution and broader community.



Strategic Drivers

- Address student concerns through advocacy initiatives with the College
- Offer membership consultations
- Develop SABVC's relationships and political affairs
- Lobby with local and provincial government
- Discuss sustainable transportation
- Actively participate in government consultations

Goals

What's captured in our vision

2 Foster transparent and collaborative governance

Build a governance model that promotes trust, **integrity**, and open communication between the student body, the association, BVC, the government and all other stakeholders ensuring **collaboration** at all levels.



Strategic Drivers

- Foster solid and strategic governance
- Diversify SABVC's revenue
- Develop strategic partnerships
- Implement an Annual Report

Goals

What's captured in our vision

3

Enhance support systems

Strengthen and expand our programming to ensure that members receive wellness guidance and appropriate resources, attend meaningful events and activities on campus, and have access to **relevant** support services to succeed on their journeys.



Strategic Drivers

- Advocate for a new space
- Use data analysis to help us identify trends/ challenges, and improve our services and engagement
- Boost the Mental Health Programming
- Implement services to the membership provided by members

Goals

What's captured in our vision

4

Create opportunities for growth

Develop initiatives, programs, and engagement opportunities that help members unlock their potential in personal and professional spheres while studying at Bow Valley College. Develop opportunities for the Association's resilience and **growth** as a successful organization.



Strategic Drivers

- Implement the SABVC Professional Experience Program
- Offer student leader roles as academic & professional experience
- Invest in people development
- Develop a sense of community through student-centric events

Outcomes

Where we are headed

In essence, we're heading toward a future where members are actively shaping their educational experience, supported by a trusted, transparent, and collaborative system that fuels both their personal and professional growth.

- Empowered student leadership
- A strong, accessible support network
- A culture of trust and collaboration
- Enhanced SABVC and student growth
- A community development and sense of belonging





KPI's

Were we successful?

Growth in membership engagement

Increased number of membership attendance at SABVC's events and activities. Increased number of online and virtual membership engagement. Increased number of volunteers and clubs, and their respective activities.

Investment in advocacy efforts

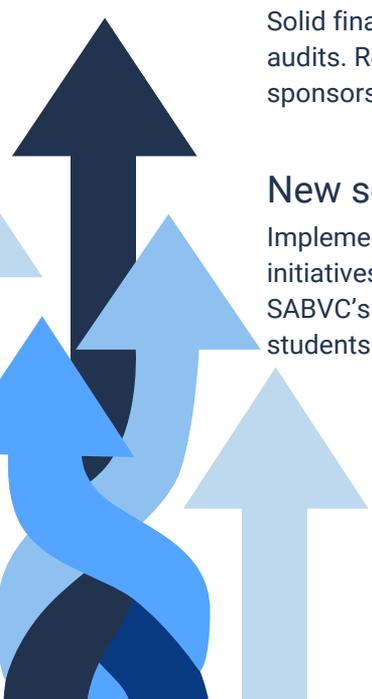
Successful internal and external advocacy efforts. Budget line increase for advocacy and governance. Increased number of membership consultations. Boosting the Student Leader Training Program.

Effective management

Solid financial and risk management, including clean audits. Revenue diversification: grants, donations, and sponsorship agreements.

New service programming and resources

Implementation of new services and student support initiatives. Increased number of mental health activities. SABVC's operations expansion. Increased number of students assisted by SABVC's support programming.





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www.sabvc.ca