

2024–2025 TUITION AND FEES

Learner Consultation

Brian Hinton,
February, 2024

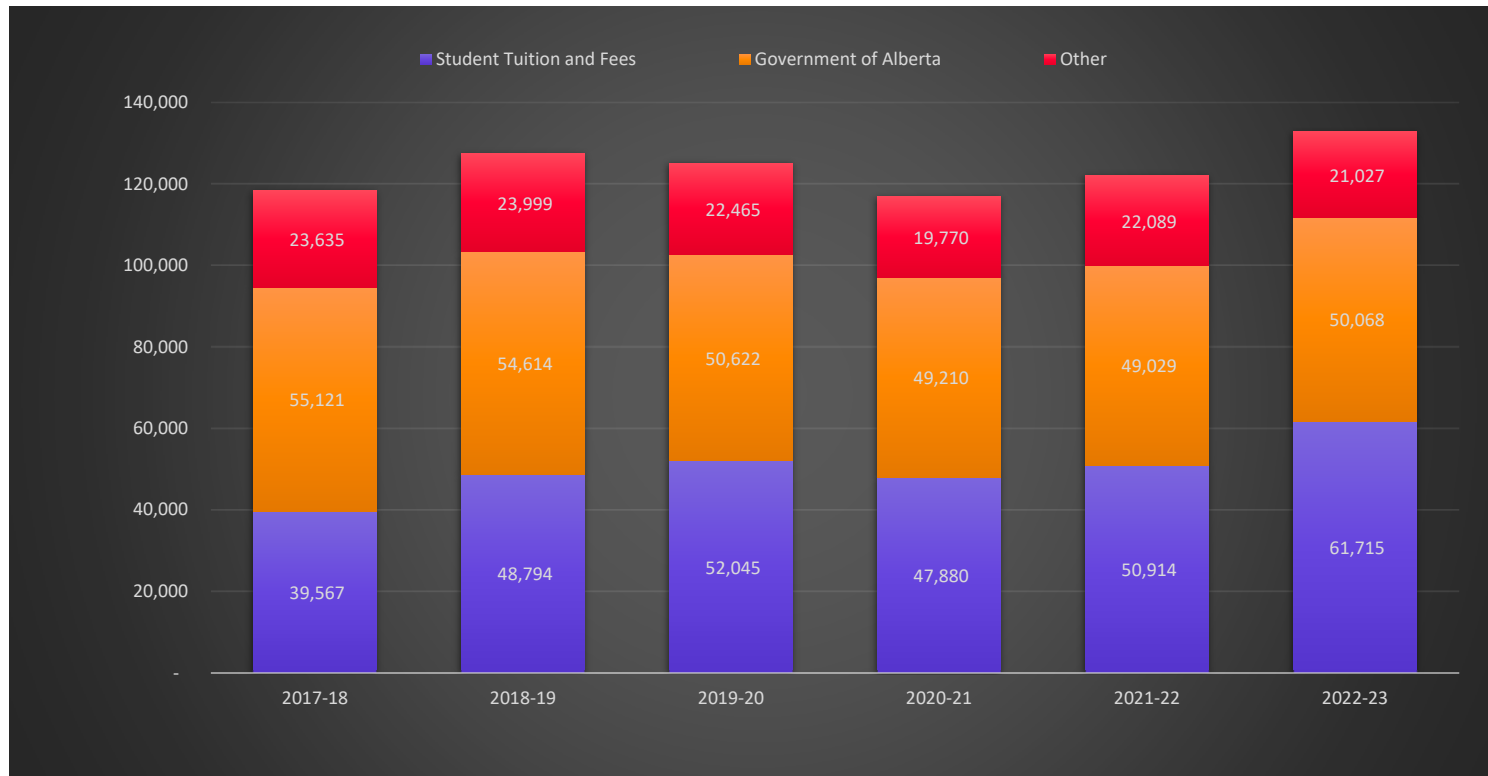


For discussion:

1. Revenue Trend
2. Tuition and Fee Revenue trend
3. Current proposal: 2024-25 Tuition
4. Tuition Change Criteria
5. Current proposal: 2024-25 Intl Tuition
6. Tuition increases in future years
7. MNIF Margin Analysis (2022-23)
8. Pricing
 1. Certificate Programs (domestic / Intl)
 2. Diploma Programs (domestic/ Intl)
 3. Other Programs (domestic / Intl)

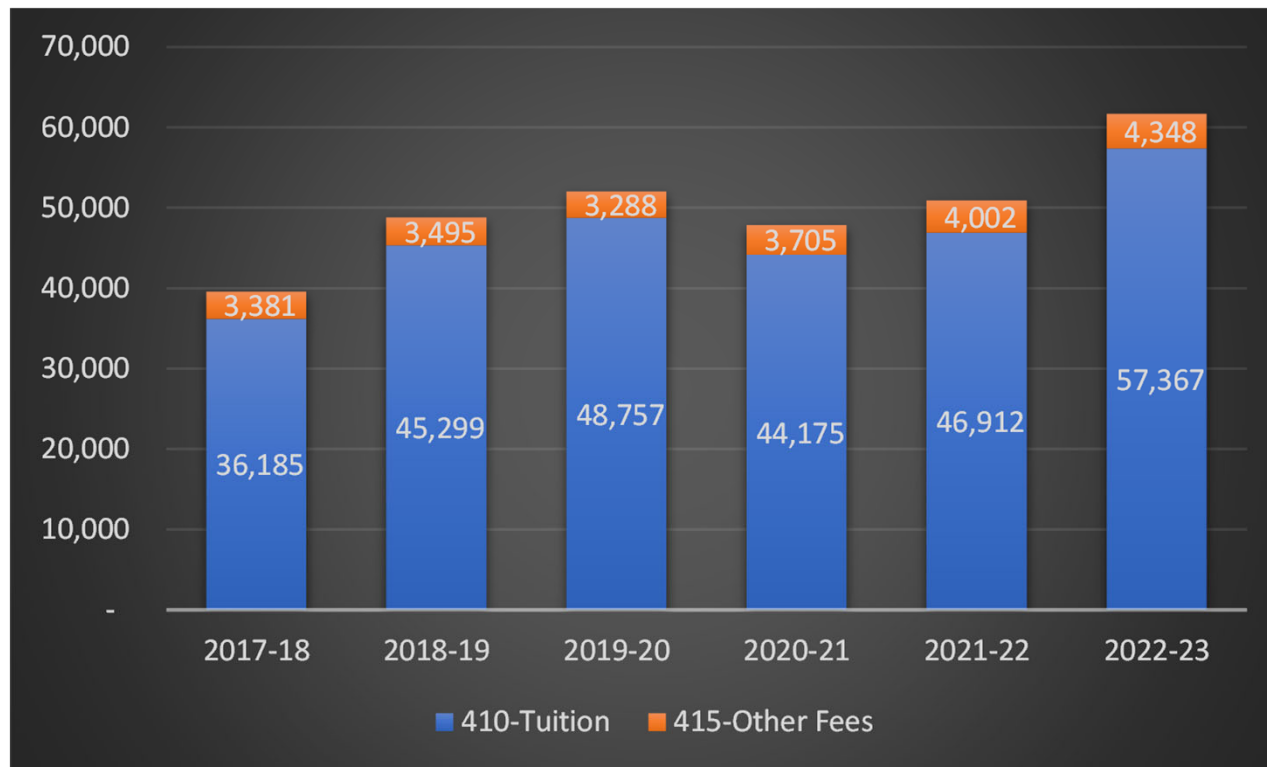


Revenue trend



- GOA Revenue continues to decline
- 2020-21 Tuition Revenue and Fees declined due to lower International enrolment
- 2021-22 Tuition Revenue and Fees recovered slightly but still trail pre-pandemic levels
- 2021-22 Other Revenue significantly recovered slightly with reopening of College facilities

Tuition and Fee Revenue trend



Fees represent less than 10% of total revenue

Current Inflation Rate and GOA guidance

The Alberta Tuition Regulation Framework caps **domestic** institutional tuition increases annually to a set percentage.

For 2024-2025 that percentage increase is capped at 2.0%

Current proposal: 2024-25 Tuition

- Domestic average program tuition raised to the institutional cap of **2.0%**
- The College will follow tuition change criteria

Current proposal: 2024-25 Fees

- No increase in fee rates
- College is currently looking into the implementation of a \$50 WIL (Work Integrated Learner) levy. More information to follow

Tuition Change Criteria

- Competitive 2023/2024 Program Price of similar programs.
- Program cost per FLE.
- Program sensitivity to price changes.
- Anticipated domestic FLE program demand over the next two years.
- Graduate employment rates.

Current proposal: 2024-25 Intl Tuition

- Reviewing international tuition to ensure competitive pricing
- No increase greater than 4.5%.

Intl Tuition increases in future years:

- BVC will abide by any changes to government guidelines over the next 4 years and increases will not exceed a maximum of 10% per annum.

MNIF Margin Analysis (2022-2023)

Mandatory Non-Instructional Fee

MNIF - Learner Wellness

Revenue	870,441
Costs	906,450
<u>Margin</u>	<u>(36,009)</u>

MNIF - Technology

Revenue	540,296
Costs	672,100
<u>Margin</u>	<u>(131,804)</u>

Certificate Programs (domestic)

Program	Program#_Name	2024-25 Domestic Rate	2023-24 Domestic Rate	2024-25 Domestic Tuition Δ	2024-25 Domestic Tuition Δ%
AFM	AFM_Business Administration Certificate	6,330	6,310	20	0.3%
DCSC	DCSC_Disability Studies (Certificate)	4,621	4,555	66	1.4%
EA	EA_Education Assistant (Certificate)	4,932	4,803	129	2.7%
ECE	ECE_Early Childhood Education and Development Certificate	4,788	4,483	305	6.8%
FEA	FEA_Foundation in Entertainment Arts Certificate	21,460	21,406	54	0.3%
HECA	HECA_Government of Alberta Health Care Aide Provincial Curriculum 2019 (Certificate)	7,790	7,281	509	7.0%
HRM	HRM_Human Resources (Certificate)	6,330	6,184	146	2.4%
MOA	MOA_Medical Office Assistant and Unit Clerk (Certificate)	5,592	5,522	70	1.3%
OA	OA_Administrative Professional (Certificate)	5,940	5,683	257	4.5%
RTA	RTA_Recreation Therapy Aide (Certificate)	1,770	1,623	147	9.1%
VOA	VOA_Veterinary Office Assistant (Certificate)	5,640	5,600	40	0.7%

Diploma Programs (domestic)

Program	Program#_Name	2024-25 Domestic Rate	2023-24 Domestic Rate	2024-25 Domestic Tuition Δ	2024-25 Domestic Tuition Δ%
3DAM	3DAM_Advanced 3D Animation and 3D Modeling Diploma	40,167	38,510	1,657	4.3%
AASD	AASD_Addiction Studies Diploma	10,401	9,715	686	7.1%
AEA	AEA_Advanced Entertainment Arts in Production Management Diploma	33,015	-	33,015	0.0%
AFP	AFP_Advanced Film Production Diploma	36,360	-	36,360	0.0%
AGD	AGD_Advanced Game Development Diploma	37,606	36,355	1,251	3.4%
AVFX	AVFX_Advanced Visual Effects Diploma	40,734	38,510	2,224	5.8%
BAA	BAA_Business Administration - Accounting (Diploma)	12,427	12,326	101	0.8%
BAFS	BAFS_Business Administration - Financial Services (Diploma)	12,399	12,291	108	0.9%
BAGB	BAGB_Business Administration - General Business (Diploma)	12,528	12,428	100	0.8%
BAHR	BAHR_Business Administration - Human Resources (Diploma)	12,618	12,418	200	1.6%
BAM	BAM_Business Administration - Integrated Marketing Communications (Diploma)	13,270	12,375	895	7.2%
BARM	BARM_Business Administration - Insurance and Risk Management (Diploma)	12,450	12,340	110	0.9%
BASC	BASC_Business Administration - Supply Chain Management (Diploma)	12,448	12,340	108	0.9%
CYCD	CYCD_Child and Youth Care (Diploma)	13,498	12,617	881	7.0%
DCSD	DCSD_Disability Studies Diploma	10,491	9,748	743	7.6%
DD	DD_Digital Design (Diploma)	15,102	15,118	(16)	-0.1%
DDAS	DDAS_Digital Design - Apprenticeship Style (Diploma)	16,408	-	16,408	0.0%
EBM	EBM_Esports Business Management Diploma	12,292	-	12,292	0.0%
ECED	ECED_Early Childhood Education and Development Diploma	9,567	8,816	751	8.5%
IDMD	IDMD_Interior Decorating Diploma	10,544	10,022	522	5.2%
IDTA	IDTA_Interdisciplinary Therapy Assistant (Diploma)	16,782	15,607	1,175	7.5%
ITS	ITS_Information Technology Systems (Diploma)	15,963	15,424	539	3.5%
JSCS	JSCS_Justice Studies - Correctional Studies (Diploma)	10,039	9,527	512	5.4%
JSG	JSG_Justice Studies - General (Diploma)	10,039	9,539	500	5.2%
JSLE	JSLE_Justice Studies - Law Enforcement (Diploma)	10,039	9,539	500	5.2%
LAD	LAD_Legal Assistant Diploma	10,161	10,111	50	0.5%
PN	PN_Practical Nurse Diploma	13,516	12,639	877	6.9%
PTE	PTE_Pharmacy Technician (Diploma)	11,376	10,552	824	7.8%
SD	SD_Software Development (Diploma)	14,775	14,268	507	3.6%
SDAS	SDAS_Software Development - Apprenticeship Style (Diploma)	15,900	-	15,900	0.0%
SW	SW_Social Work (Diploma)	14,894	14,476	418	2.9%

Note: New programs have no prior year comparison

Other Programs (domestic)

Program	Program#_Name	2024-25 Domestic Rate	2023-24 Domestic Rate	2024-25 Domestic Tuition ?	2024-25 Domestic Tuition ?%
CCP	CCP_Cloud Computing Post-diploma Certificate	9,945	9,945	-	0.0%
CSP	CSP_Cybersecurity (Post-diploma Certificate)	14,130	13,260	870	6.6%
DMA	DMA_Data Management and Analytics (Post-diploma Certificate)	10,000	9,660	340	3.5%
DMP	DMP_Digital Marketing Post-diploma Certificate	7,035	6,650	385	5.8%
HHSM	HHSM_Health and Human Services Management (Post-diploma Certificate)	6,175	5,989	186	3.1%
KBD	KBD_Kitchen and Bath Design (Post-diploma Certificate)	7,858	7,175	683	9.5%
SDP	SDP_Software Development Post-diploma Certificate	7,990	7,464	526	7.0%

- ELL – no change
- Upgrading – no change

Certificate Programs (Intl)

Program	Program#_Name	2024-25 Intl Rate	2023-24 Intl Rate	2024-25 Intl Tuition ?	2024-25 Intl Tuition ?%
AFM	AFM_Business Administration Certificate	16,169	16,130	39	0.2%
DCSC	DCSC_Disability Studies (Certificate)	13,692	13,639	53	0.4%
EA	EA_Education Assistant (Certificate)	12,600	12,713	(113)	-0.9%
ECE	ECE_Early Childhood Education and Development Certificate	13,455	13,530	(75)	-0.6%
FEA	FEA_Foundation in Entertainment Arts Certificate	21,460	20,406	1,054	5.2%
HECA	HECA_Government of Alberta Health Care Aide Provincial Curriculum 2019 (Certificate)	19,552	19,211	341	1.8%
HRM	HRM_Human Resources (Certificate)	16,259	16,188	71	0.4%
MOA	MOA_Medical Office Assistant and Unit Clerk (Certificate)	15,301	15,020	281	1.9%
OA	OA_Administrative Professional (Certificate)	16,066	15,919	147	0.9%
RTA	RTA_Recreation Therapy Aide (Certificate)	4,698	4,733	(35)	-0.7%
VOA	VOA_Veterinary Office Assistant (Certificate)	15,022	14,537	485	3.3%

Note: FEA
correction
Agree to
domestic rate

Diploma Programs (Intl)

Program	Program#_Name	2024-25 Intl Rate	2023-24 Intl Rate	2024-25 Intl Tuition ?	2024-25 Intl Tuition ?%
3DAM	3DAM_Advanced 3D Animation and 3D Modeling Diploma	66,345	66,297	48	0.1%
AASD	AASD_Addiction Studies Diploma	25,042	24,775	267	1.1%
AEA	AEA_Advanced Entertainment Arts in Production Management Diploma	61,075	-	61,075	0.0%
AFP	AFP_Advanced Film Production Diploma	65,653	-	65,653	0.0%
AGD	AGD_Advanced Game Development Diploma	65,941	65,640	301	0.5%
AVFX	AVFX_Advanced Visual Effects Diploma	66,345	66,297	48	0.1%
BAA	BAA_Business Administration - Accounting (Diploma)	32,589	32,497	92	0.3%
BAFS	BAFS_Business Administration - Financial Services (Diploma)	32,589	32,497	92	0.3%
BAGB	BAGB_Business Administration - General Business (Diploma)	32,615	32,498	117	0.4%
BAHR	BAHR_Business Administration - Human Resources (Diploma)	32,404	32,316	88	0.3%
BAM	BAM_Business Administration - Integrated Marketing Communications (Diploma)	33,435	32,930	505	1.5%
BARM	BARM_Business Administration - Insurance and Risk Management (Diploma)	32,419	32,395	24	0.1%
BASC	BASC_Business Administration - Supply Chain Management (Diploma)	32,314	32,115	199	0.6%
CYCD	CYCD_Child and Youth Care (Diploma)	35,735	34,483	1,252	3.6%
DCSD	DCSD_Disability Studies Diploma	29,511	29,191	320	1.1%
DD	DD_Digital Design (Diploma)	41,578	41,324	254	0.6%
DDAS	DDAS_Digital Design - Apprenticeship Style (Diploma)	-	-	-	0.0%
EBM	EBM_Esports Business Management Diploma	34,206	-	34,206	0.0%
ECED	ECED_Early Childhood Education and Development Diploma	26,451	26,773	(322)	-1.2%
IDMD	IDMD_Interior Decorating Diploma	27,490	26,772	718	2.7%
IDTA	IDTA_Interdisciplinary Therapy Assistant (Diploma)	47,592	46,661	931	2.0%
ITS	ITS_Information Technology Systems (Diploma)	41,856	41,856	-	0.0%
JSCS	JSCS_Justice Studies - Correctional Studies (Diploma)	24,492	25,024	(532)	-2.1%
JSG	JSG_Justice Studies - General (Diploma)	24,612	25,096	(484)	-1.9%
JSLE	JSLE_Justice Studies - Law Enforcement (Diploma)	24,612	25,096	(484)	-1.9%
LAD	LAD_Legal Assistant Diploma	28,229	27,352	877	3.2%
PN	PN_Practical Nurse Diploma	32,181	32,289	(108)	-0.3%
PTE	PTE_Pharmacy Technician (Diploma)	29,331	29,054	277	1.0%
SD	SD_Software Development (Diploma)	38,083	37,765	318	0.8%
SDAS	SDAS_Software Development - Apprenticeship Style (Diploma)	-	-	-	0.0%
SW	SW_Social Work (Diploma)	39,837	40,389	(552)	-1.4%

Note: Load changes

- DDAS and SDAS not available to INTL learners

Other Programs (Intl)

Program	Program#_Name	2024-25 Intl Rate	2023-24 Intl Rate	2024-25 Intl Tuition ?	2024-25 Intl Tuition ?%
☒	CCP_Cloud Computing Post-diploma Certificate	27,639	27,639	-	0.0%
☒	CSP_Cybersecurity (Post-diploma Certificate)	25,968	25,968	-	0.0%
☒	DMA_Data Management and Analytics (Post-diploma Certificate)	30,000	28,980	1,020	3.5%
☒	DMP_Digital Marketing Post-diploma Certificate	18,766	18,414	352	1.9%
☒	HHSM_Health and Human Services Management (Post-diploma Certificate)	16,299	15,850	449	2.8%
☒	KBD_Kitchen and Bath Design (Post-diploma Certificate)	19,670	19,493	177	0.9%
☒	SDP_Software Development Post-diploma Certificate	20,800	20,170	630	3.1%

- ELL – no change
- Upgrading – no change



Bow Valley College

345 – 6 Avenue SE
Calgary, Alberta,
Canada T2G 4V1



Email:

bhinton@bowvalleycollege.ca



Website:

bowvalleycollege.ca

