

# Candidate Profile for Julian Sison

## Running for Chiu School of Business

### Tell us about yourself

Hello, I'm Julian Sison, a Business Administration student on his first term. I'm a passionate marketer, writer, learner, and father. I believe that there is virtually nothing that hot coffee, the right music, and smooth communications can't solve.

In my career, I've been a team player, a leader, and a helping hand. I've led teams and brands to success in my home country - and I hope to make a similar impact on the student community at Bow Valley College. I've been in many leadership roles in my corporate career and invite you to view my professional credentials here: [www.linkedin.com/in/jysison/](http://www.linkedin.com/in/jysison/)

### What do you know about the Students' Association of Bow Valley College?

The organization's aim is to provide representation and a positive experience for students at Bow Valley College via exceptional support services and activities. A comprehensive suite of services from advocacies, interest groups (clubs), health-oriented products and services are made available to students through the SABVC's efforts.

### Diversity is a strength of SABVC. In your own words, how would you contribute to promoting diversity to the membership of SABVC?

As a seasoned people leader, project manager, creative, father, husband and Filipino: my background enables me to have multiple perspectives. This gives me the flexibility to communicate with different student profiles also allows me to empathize with them. Having more programs and roles, be they ad-hoc or regular ones, for students from varying backgrounds is something that I want to look at. A few profiles to consider could be students who are parents or students with professional experience that can share their skills.

### What is your platform?

Three C's form the pillars of my platform: Community, Connection, and Cheer.

Pillar	Rationale	Possible Executions
<i>Community</i>	Build engagement pride, and a culture of help among students	Regular townhall events to foster communication and skill-sharing or socials
<i>Connection</i>	Connect students to the right resources and support programs	Offer support for parent-students to have facilities where their kids can be safe when their schedules conflict with classes
<i>Cheer</i>	Boost morale and cheer students on in their academic journey	In-school and online edu-tainment campaign to make students smile