

Candidate Profile for Nathalia Vieira

Running for Chiu School of Business

Tell us about yourself

I'm from Brazil, I have a degree in business administration. I worked in a bank for more than 10 years, where I had different positions, starting as a bank teller up to Relationship Manager. As an entrepreneur, I ran my own business for 2 years and it was an amazing opportunity to improve my leadership and problem-solving skills.

At BVC, I'm taking Business Administration Diploma - Integrated Marketing Communications since January 2021.

I beat breast cancer and it has changed my way to live life.

I enjoy watching movies and series, and I like outdoor activities such as ride a bike.

What do you know about the Students' Association of Bow Valley College?

SABVC is an association that protects students' rights and interests. Furthermore, the association supports students during their journey at BVC.

Diversity is a strength of SABVC. In your own words, how would you contribute to promoting diversity to the membership of SABVC?

I believe that foster a more inclusive culture in which everyone feels welcome and accepted is a way to promote diversity to the membership of SABVC. We should all work together to support and value diversity at BVC. This includes people of different races, ethnicities, religions, genders, sexual orientations, and abilities.

As part of the association, I would love to help to continue promote the culture of belonging. I know that the association provides some events for students, and it can be intensified, with open discussion among students, where everyone is welcome, keeping an inclusive campus environment.

What is your platform?

As a student councillor I will:

- Promote educational and entertainment activities to the campus community, such as events networking, which is a great way for students to get involved in their culture, meet new people, and share ideas. By hosting events and inviting students to attend, students can create a strong network of friends that are very important for their well-being.
- Increase support for international students, advocating for their needs, including support for challenges that they can face; connecting the students with resources that help during the course.
- Fight against women harassment, keeping the campus safe for them.
- Support and value all diversity.