

Candidate Profile for Julian Sison

Running for Director of Internal Affairs

About Myself

I'm a marketer, father, writer, and Chiu School of Business student. I've been in many leadership roles in my career in the Philippine corporate setting and have also served as Chair of the Student Council at SABVC from Oct 2022 until April 2023.

I believe that there is nothing that hot coffee, good music, and proper communication can't solve.

What I know about SABVC

After serving at SABVC for the past months, I know that the organization's heart is in the right place. The former Executive team was very impressive and has executed many things they (and we) are proud of. SABVC is the voice that advocates for students' rights and works to foster an ideal campus community.

Issues Impacting Bow Valley College Students

With the global economy being the way it is, affordability is a major problem students face. Increasing tuition rates, grocery costs, and textbook costs are issues that plague many learners within BVC. Here are key concerns that I've observed both from my time as a student leader and as a student:

1. Rising Costs of Groceries and Essentials - the overutilization of the GAP program that SABVC ran is an indication that many students have a hard time managing funds for the basic things needed to survive.
2. Campus Safety- many intruders have caused some concerns for students.
3. Academic Quality- I've heard of some problems students have with their courses from lecturers to the underutilization of textbooks which leads to wasted expenses.
4. Mental Health - this is a challenge given the high stress of schooling and given that the larger population of BVC are older and most likely raising families, mental health can often be compromised.

My Platform

Healthy Mind in a Healthy Body (HMHB, pronounced as HuM-HuB)

I want to be of service in helping learners achieve and maintain a healthy mind in a healthy body. After all, oneself is the best resource that one can have. Especially for those in our stage of life.

Healthy Mind - I plan to launch regular **mental health awareness** and aid programs as well as bring in more programs for job opportunities to aid in securing long-term **peace of mind** after graduation.

Healthy Body - The body is the temple of the mind, and thus this part of my platform involves helping learners feel secure on campus by advocating for increased security measures or having self-defence/ street-smart seminars. Part of keeping the body healthy is keeping it well-fed, thus having more aid for financially challenged learners is a part of the HMHB platform I will champion.